

28 February 2015 Results Presentation

April 2015

CEO: PIET MOUTON

Core focus and expertise

PSG is an investment holding company

Financial

- Capitec
- PSG Konsult
- Entrepo
- African Unity

Education

- Curro
- Impak
- IT Schools Innovation
- Social projects

Food & Agri

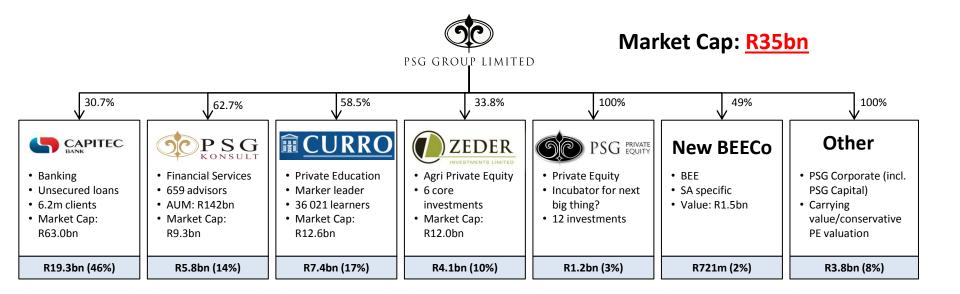
- Zeder portfolio
 - Pioneer
 - Capespan
 - Zaad
 - Agrivision (Chayton)
 - Quantum
 - Kaap Agri

PSG has been good with early stage investments – building businesses

Use PSG Private Equity to find new large investments



Year-end: 28 February 2015



Market capitalisation figures as at 7 April 2015



Sum-of-the-parts

	Feb-13	Feb-14	Feb-15	7 Apr-15
	Rm % of assets	Rm % of assets	Rm % of assets	Rm % of assets
Capitec	6 ,128 39%	5,989 _{30%}	14,549 _{41%}	19,339 _{46%}
Curro	2,607 16%	4,660 23%	6 ,2 36 _{17%}	7,378 17%
PSG Konsult	2,237 _{14%}	4,004 _{20%}	5,710 _{16%}	5,812 _{14%}
Zeder	1,412 <i>9%</i>	1,698 <i>8%</i>	3,712 _{10%}	4,059 _{10%}
PSG Private Equity	681 4%	949 _{5%}	1,246 _{4%}	1,169 3%
BEE investment holding company				
(previously Thembeka)	899 _{6%}	1,243 <i>6%</i>	603 2%	721 2%
PSG Corporate	383 2%	383 _{3%}	1,398 _{4%}	1,398 3%
Other	1,505 10%	1,122 5%	2,031 <i>6%</i>	2,360 5%
TOTAL ASSETS	15,852	20,048	35,485	42,236 100%
Perpetual prefs	(1,163)	(1,393)	(1,411)	(1,318)
Other	(845)	(615)	(679)	(1,030)
SOTP	13,844	18,040	33,395	39,888
Number of shares in issue (m)	191	190	205	205
SOTP per share (rand)	72.67	95.01	163.28	195.02



SOTP: Other investments

Rm	07-Apr-15
Preference share investment in New BEE investment holding company	833
Intergroup loans receivable	646
Cash and cash equivalents	834
Other (property, receivables, payables, provisions, etc.)	47
TOTAL Other	2 360



Recurring headline earnings

Rm	Feb-13	Growth	Feb-14	Growth	Feb-15
PSG Konsult	119	37%	163	31%	214
Zeder	107	19%	127	20%	152
PSG Private Equity	75	(32%)	51	16%	59
BEE investment holding company (previously Thembeka)	28	(18%)	23	96%	45
Curro	8	163%	21	48%	31
Other	46	-	46	93%	89
Recurring headline earnings excl. Capitec	383	13%	431	37%	590
Capitec	500	14%	571	28%	729
Recurring headline earnings before funding	883	13%	1 002	32%	1 319
Funding	(168)	8%	(181)	(2%)	(177)
Recurring headline earnings	715	15%	821	39%	1 142



Headline earnings

Rm	Feb-13	Feb-14	Feb-15
Recurring headline earnings	715	821	1 142
Non-recurring headline earnings	160	191	432
BEE investment holding company (previously Thembeka)	140	100	432
Zeder	(23)	(17)	(52)
Other	43	108	52
Total headline earnings	875	1 012	1 574



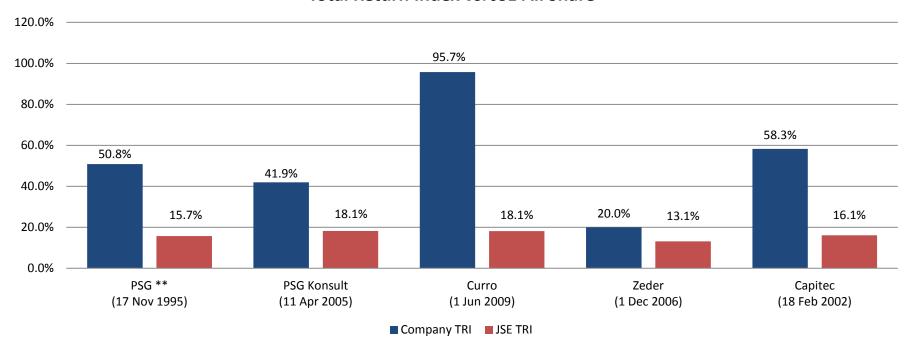
Per share stats

	Feb-13	Growth	Feb-14	Growth	Feb-15
Recurring headline earnings (Rm)	715	15%	821	39%	1 142
Headline earnings (Rm)	875	16%	1 012	56%	1 574
Attributable earnings (Rm)	1 140	(7%)	1 059	47%	1 560
Weighted average number of shares in issue					
(net of treasury shares) (m)	182	0%	183	5%	192
Earnings per share (cents)					
- Recurring headline	392	15%	449	32%	594
- Headline	480	15%	553	48%	819
- Attributable	626	(8%)	579	40%	811



Long term performance: Total Return Index (TRI)

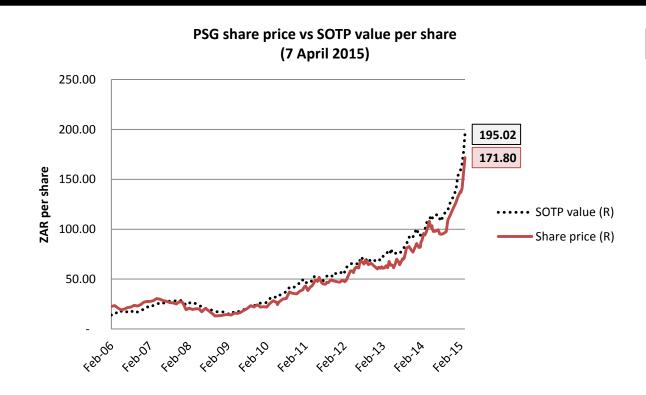
PSG Group Companies Total Return Index vs. JSE All Share *



- * Measured since the respective dates set out above until 28 February 2015.
- ** Capitec unbundling in November 2003 treated as a dividend.



SOTP vs. Share price



Discount

Latest discount ~12%
Average discount ~7%

- On a pro forma basis, PSG's head office makes an after tax profit of ~R200m (incl. R120m of performance fees) we valued the head office at ~R1.4bn
- Almost all of the asset value can be distributed to shareholders through an unbundling without attracting Capital Gains Tax (PSG has shareholdings > 25% and most investments are listed)



Investment highlights



- Strong share price performance
- Increasing market share of primary banking market



- Listing on the JSE and Namibian stock exchange
- Significant increase in Assets Under Management



- Acquisitions of Grantleigh and Waterstone College
- PSG is underwriting the current rights issue (1 for 11 @ R25 raising R740m)



- AVL merger the biggest transaction in PSG's history
- Pioneer Foods continues to outperform the sector
- Offer to Capespan minorities



- Continue to exit non-core investments
- Focus on building out core investments



- Merged Thembeka with PSG early in 2015
- Liquidity event for BEE shareholders





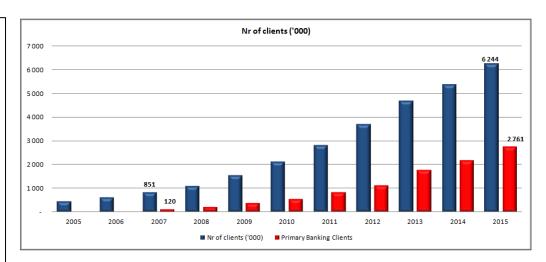
Simplicity is the ultimate sophistication

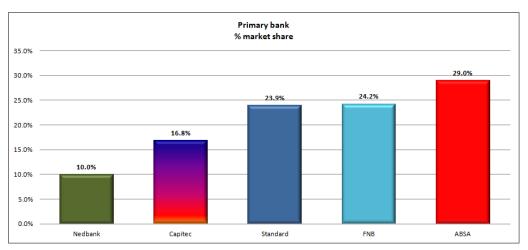


Key metrics



- Clients increased by 856 000 to 6.2m
- of which 578 000 was increase in primary banking clients
- Primary banking clients are now 44% of the client base
- Independent surveys regarding market share of primary bank accounts:
 - AMPS estimates our share: 16.8%
 - Nielsen estimates our share: 21.0%
- Highest score for banking in the SA Customer
 Satisfaction Index
- Voted SA's favourite financial services institution – Ask Africa Orange Index





Source: AMPS

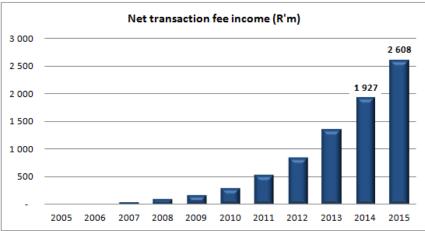


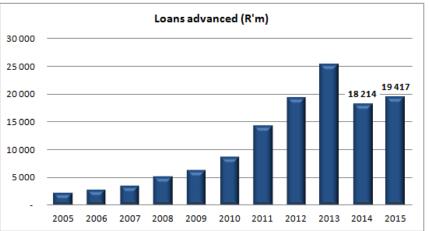
Key financials













Arrears and provisions



		2010	2011	2012	2013	2014	2015
Gross Loans & Advances	R'm	5 607	10 916	18 408	30 658	33 690	36 341
Loans past due (arrears)	R'm	350	626	932	1 777	2 174	1 964
Arrears to gross loans & advances	%	6.2	5.7	5.1	5.8	6.5	5.4
Provision for doubtful debts	R'm	382	845	1 545	2 723	3 637	3 857
Provision for doubtful debts to gross loans & advances	%	6.8	7.7	8.4	8.9	10.8	10.6
Provision/arrears coverage ratio	%	109	135	166	153	167	196



Provisioning and write-offs



	Feb	2014	Feb 2015		
Credit status	of Book	Provided	of Book	Provided	
Up to date	91.4%	6.7%	92.2%	7.0%	
Rescheduled <6months	2.2%	33.0%	2.4%	41.6%	
1 payment in arrears	3.7%	46.4%	3.1%	45%	
2 payments in arrears	1.6%	74.3%	1.4%	73.3%	
3 payments in arrears	1.1%	87.9%	0.9%	86.9%	

Capitec writes off the entire loan after the client has missed more than 3 instalments



Competitive advantage



Strong and efficient retail bank

- Active clients per branch:
 - **9 347** in 2015 (2 035 in 2005)
- Net transaction income per client
 - **R418** (R41 in 2007)
- Lowest cost to income ratio at 35% (simplicity of product offering)

Recoverable loan book

- Good credit granting model:
 - Best of class
 - Term of new loans decreased ave.
 43 months
- Improvement in NPL
 - 5.4% of gross advances (6.5% in 2014)
 - Stricter provisioning and write-offs

Well capitalised

- Diversified funding base:
 - strong retail deposit growth of 27%
- Capital adequacy ratio at 36%
- Healthy liquidity:
 - **R19.8bn** in cash (37% of assets)

Well positioned for industry changes

- Interchange fees: levers to counter
 - Growth in customers and conversion to primary customers
 - Credit card

FOCUS

- Regulatory changes
 - Insurance charges
 - Advanced affordability assessments





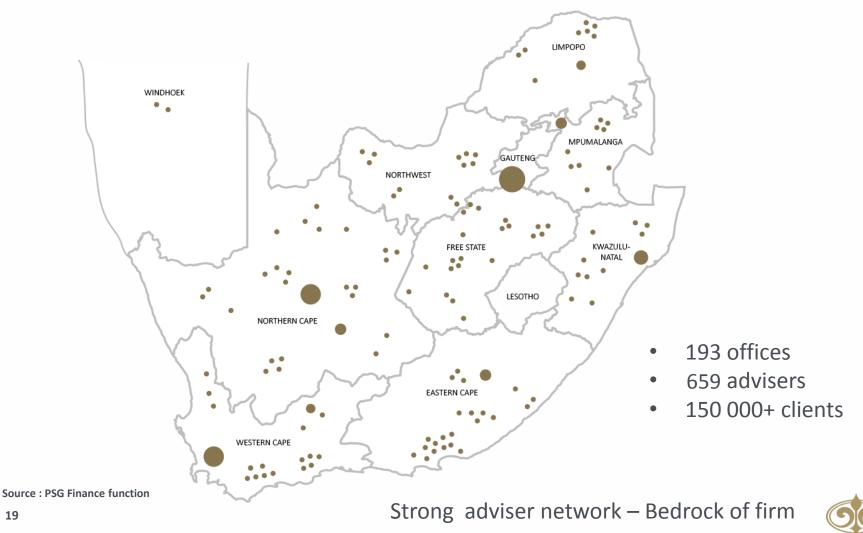
PSG Konsult

Results for the year ended 28 February 2015



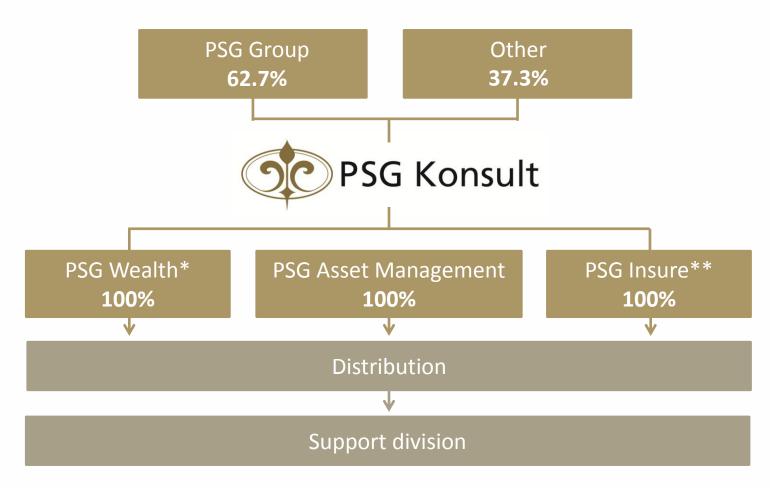
A great company

Wealthy clients serviced where they reside



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PSG Structure



^{*} Includes PSG Employee Benefits



^{**} Includes Western National Insurance

Year in Review

Execution of strategy aligned to 3 core business principles

Recurring revenue

Revenue vs Risk

Optimise profit margins

Sustainable earnings

- Top line growth & profit margins (Net new money)
- Disposed: Academy & Gap cover business (Focus on core)
- Optimise cash (repaid debt / credit rating upgrade)

Undue risk acceptable profit margins

- Exiting white labels & third party admin (Profit margin & Risk)
- Counter party exposure (Evaluate & monitor risk)
- Insure investment risk (Short duration assets)
- ABIL Navigating turbulent markets (Keeping client investment safe)



FY 2015 financial results overview

Recurring headline earnings per share grew by 31% year-on-year

Consolidated results	FY 2013 <u>Rm</u>	<u>%</u>	FY 2014 <u>Rm</u>	<u>%</u> Δ	FY 2015 <u>R m</u>
Revenue *	1,846	39%	2,557	18%	3,015
PBT	136	182%	384	37%	525
Headline earnings	174	40%	244	39%	339
- Recurring headline earnings	174	44%	251	36%	341
- Non recurring headline earnings	(1)	_	(7)	(71%)	(2)
Weighted average number of shares (million)	1,132	8%	1,221	3%	1,261
HEPS (Rand Cents)	15.4	30%	20.0	35%	26.9
Recurring HEPS (Rand Cents)	15.4	34%	20.6	31%	27.0

Assets under management (Rand billion)	81	38%	112	27%	142
Assets under administration (Rand billion)	180	31%	235	31%	308

^{*} Total income per IFRS includes consolidated fund and policyholder related income



Headline earnings by division

Total recurring headline earnings growth of 36% year on year...

Headline earnings *	FY 2013 <u>Rm</u>	<u>%∆</u>	FY 2014 <u>Rm</u>	<u>%∆</u>	FY 2015 <u>Rm</u>
Wealth	127	28%	162	40%	227
Asset Management	31	74%	54	51%	82
Insure	16	75%	28	7%	^30
Total	174	40%	244	39%	339

Recurring Headline earnings*	FY 2013 <u>Rm</u>	<u>%∆</u>	FY 2014 <u>Rm</u>	<u>%∆</u>	FY 2015 <u>Rm</u>
Wealth	124	31%	162	41%	228
Asset Management	31	74%	54	52%	82
Insure	19	84%	35	(11%)	^31
Total	174	44%	251	36%	341

* All overhead costs are fully allocated

Source: PSG Finance function ^ Adverse impact of dilution in shareholding in Western from 90% to 60% = R5.2 m



Our Focus

High quality
Advice
Service
Excellence

V



Wealth plans

Growing and protecting Clients Wealth

Wealth management assets overview

Excellence in products & services

Top advisers

Superb platform

Wealth assets split (Rm)	FY 2014	Market movement	Net flows	FY 2015	<u>%</u>
Third party funds *	32 699	3 297	3 440	39 436	21%
PSG Multi Managed	27 367	3 449	6 652	37 468	37%
Discretionary **	24 627	4 329	4 368	33 324	35%
Total managed assets	84 693	11 075	14 460	110 228	30%
Non discretionary	117 031	47 066	-1 392	162 705	39%
Third party administration	10 150	958	-2 438	8 670	-15%
Total wealth assets	211 874	59 099	10 630	281 603	33%

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Source: PSG Wealth

^{*} Includes PSG single managed funds of R3.1bn for FY2014 and R4.8bn for FY2015 ** Includes R1.7bn of non-fee generating assets

Asset management plans

Net new money at acceptable margin

Asset management assets overview

AM assets split (Rm)

Focused marketing

Investment performance

Superb platform

Source: PSG Asset Management

FY 2014

Market

Net flows

FY 2015

%



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^{*} Excluded from total PSG assets under administration to eliminate duplication

^{**} During the year PSG decided to cancel all White Label contracts

movement **PSG Single manager** 11 515 1 932 4 985 18 432 60% PSG Money market and 2 2 6 0 15 2 2 3 2 -43 -1% related assets **PSG Segregated Portfolios** 2 0 1 2 181 955 3 148 56% Total assets under management 15 787 5 897 23 812 2 128 51% PSG Wealth administered assets * 27 500 3 3 1 6 6 652 37 468 36% PSG White Label ** 5 731 754 -3 040 3 445 -40% **Total AM assets** 49 018 6 198 9 509 64 725 32%

Reducing Risk

Recurring revenues

Margin enhancing

Risk vs return

	FY 14	FY 15
Perf fees/HE	10.7%	7.2%
Recurring HEPS	20.6c	27.0c

	<u>FY 14</u>	FY 15
Op margin	13.2%	14.9%
C:1 %	63.8%	60.6%

	<u>FY 14</u>	FY 15
ROE	24.4%	26.4%
Debt : Equity	9.1%	0.9%

Source: Finance Team

Asset management - investment performance

Consistent process across funds and over time...

Single manager funds	Feb 2015 Performance	1-year rank	3-year rank	5-year rank	10-year rank
DCC Florible	Rank	32	13	9	3
PSG Flexible	Return	14.55%	19.20%	18.93%	18.04%
	Rank	65	1	3	10
PSG Equity A	Return	16.06%	24.46%	21.62%	18.15%
	Rank	46	23	14	11
PSG Balanced A	Return	13.95%	17.28%	15.47%	13.86%
	Rank	72	41		1 st Quartile
PSG Stable	Return	9.09%	11.51%		2 nd Quartile

Tower Watson survey for December 2014: PSG Balance Fund lowest in terms of absolute risk!

Source : MorningStar Feb 2015 report

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3rd Quartile

4th Quartile





Results highlights (December 2014)



Revenue	52%	R1bn
EBITDA - Schools	69%	R262m
EBITDA	68%	R192m
HEPS	38%	17.7c
Learners*	25%	36 021
Schools*	31%	42

^{*} School and learner numbers are as at 31 January 2015



Corporate action



Action	2014 (actual)	2015 (planned)
New builds	8 new schools	6 new schools
Land bank spend	R100m	R250m
Acquisitions	2 schools (R160m)	Investigating
CAPEX on existing	R650m	R600m







Curro – J-Curve



		2012				2013		
	Schools	Learners	EBITDA	Schools	Learners		EBITDA	
2015	-	-	-	-	-	0%	-	0%
2014	-	-	-	-	-	0%	-	0%
2013	-	-	-	4	2,016	n/a	10,944	n/a
2012	2	582	(699)	2	1,002	72%	2,034	n/a
2011	6	2,164	(2,788)	6	2,962	37%	6,846	n/a
2010	2	1,290	5,366	2	1,636	27%	8,151	52%
2009	11	8,437	76,404	11	13,411	59%	127,011	66%
	21	12,473	78,282	25	21,027	69%	154,986	98%

	2014				
	Schools	Learners	A	EBITDA	
2015	-	-	0%	-	0%
2014	4	823	n/a	(6,565)	n/a
2013	4	3,645	81%	36,975	238%
2012	2	1,362	36%	8,329	309%
2011	6	3,721	26%	24,561	259%
2010	2	1,994	22%	16,852	107%
2009	11	14,458	8%	165,744	30%
2009*	3	2,734	n/a	16,400	n/a
	32	28,737	37%	262,296	69%

Year indicates the year in which a school was opened

*In 2014 Curro acquired 3 schools that were in existence in 2009



Competitive advantages



- Quality executive team
- Close alignment with contractors reducing building time and cost
- Significant spend on curriculum development
- Cost reduction due to efficiencies as a result of scale
- More schools performing at or ahead of target
- Significant quality investment opportunities remain





Full year results FY2015

Presented by:

Norman Celliers

Chief executive officer

April 2015



Agenda



- Business overview
- Full year results
- Portfolio review



Business Overview

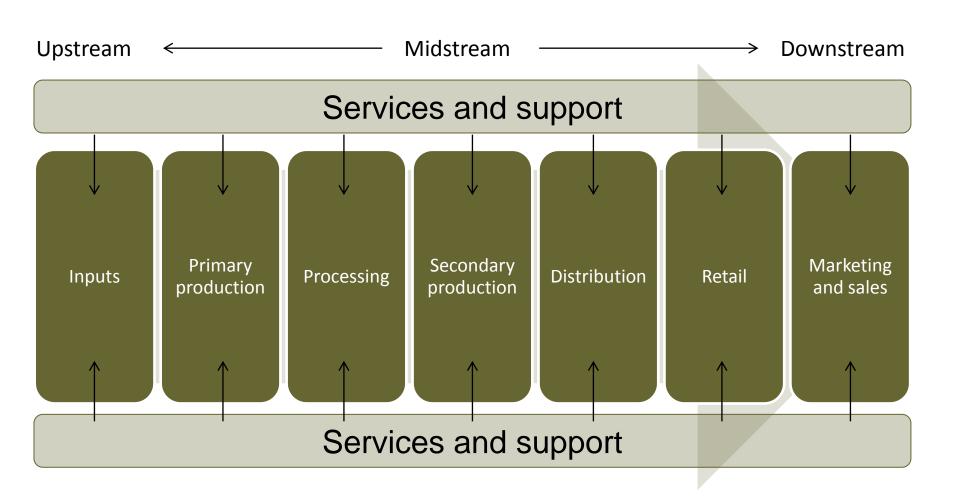


Our corporate strategy and business definition remains unchanged...

- Long term value investor with a primary focus on Agribusiness, specifically the food and beverage sectors
- Listed on the JSE ZED hybrid private equity vehicle
- Key characteristics of investment considerations:
 - Growth sectors or subsectors
 - Management with proven track record
 - High barriers to entry
 - Unique and defendable products (brands)
 - Simple (easy to understand)
 - Scalable business models
 - Focused execution



... and we remain focused on the broad <u>AGRIBUSINESS</u> industry with a specific focus on the food and beverage sub-sectors...



Business Overview



... with an expanded active strategy aimed at investing and growing large businesses.

large busines	large businesses.								
	Historically	Today							
Industry:	 Agribusiness 	Agribusiness							
Sub-sector:	Food and Beverages	Food and BeveragesBio FuelsNon-food (i.e. Rubber, timber)							
Geography:	South Africa (Direct)Rest of World (via portfolio)	 South Africa (Direct) Sub-Sahara Africa (Direct) Rest of World (via portfolio) 							
Criteria:	ArbitrageUndervalued	ArbitrageUndervaluedGrowth sectorsConsolidation							
Influence:	• Passive	PassiveActive							

Invest in and build the businesses of tomorrow

Agenda



- Business overview
- Full year results
- Portfolio review





Executive Summary

	28 Feb 2014	28 Feb 2015	Y-o-Y Change	31 Mar 2015
Sum of the parts value	R5,2b	R13,3b	+157,5%	R14,1b
Recurring headline earnings	R300m	R414m	+38,5%	
Shares in issue	980m	1 444m	+47,3%	1 444m
Sum of the parts value <u>per share</u>	R5.26	R9.18	+74,5%	R9.75



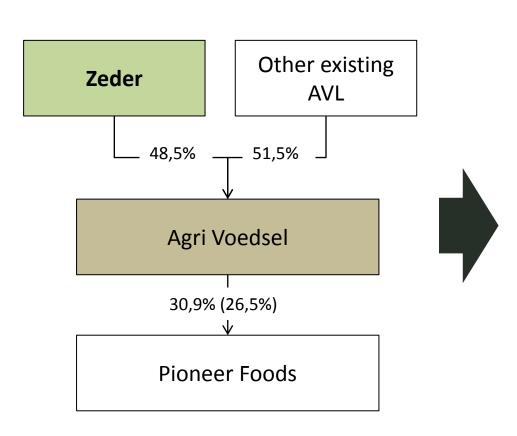
The value of the underlying portfolio reached R14,1b on 31 March 2015.

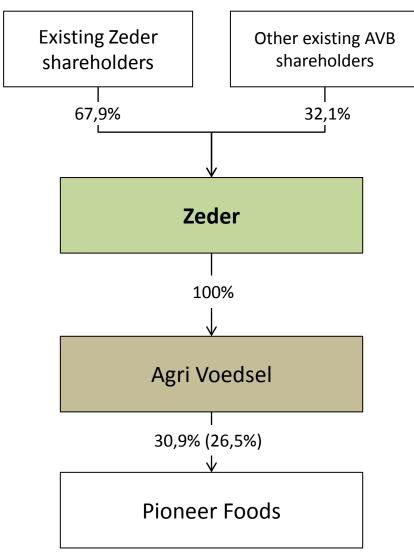
Company	28-Feb	-14	31-Mar-15		
Company	% interest	Rm	% interest	Rm	
Pioneer	1.1%	164	27.3%	10 360	
Capespan	72.1%	777	71.1%	1 463	
Zaad	92.0%	679	92.0%	885	
Kaap Agri	37.9%	528	37.9%	629	
Agrivision	76.7%	560	76.5%	563	
Quantum Foods			33.5%	240	
Other		76		50	
Agri Voedsel	47.4%	2 187			
Capevin Holdings	2.7%	177			
Subtotal		5 148		14 190	
Cash		376		160	
Other net liabilities		(365)		(266)	
Total		5 159		14 084	
Shares in issue (million)		980		1 444	
SOTP value per share (R)		5.26		9.75	



Zeder successfully acquired an additional 13% in Pioneer through a

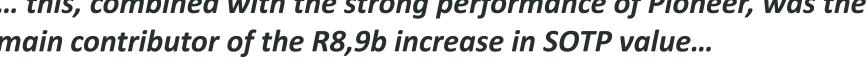
transaction valued at R3,35b...

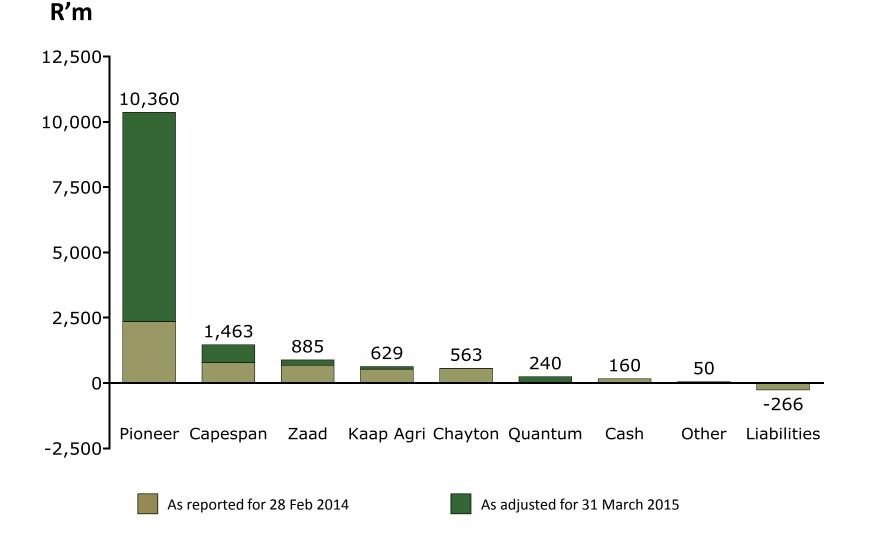






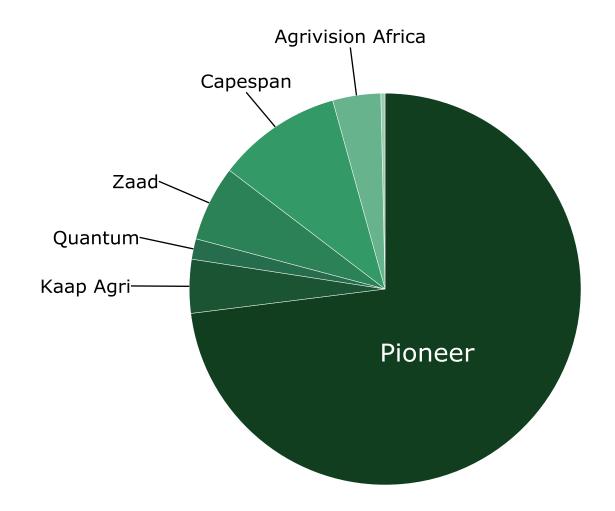
... this, combined with the strong performance of Pioneer, was the main contributor of the R8,9b increase in SOTP value...







... resulting in Pioneer now representing 71.1% of the portfolio value.



Agenda



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Pioneer delivered strong results for the year ended 30 September 2014 and remains a strategic investment.



Continuing operations	Group (Quantum Foods included)
9% to R17.7 bn	7.5% to R21.3 bn
1 46% to R1 680 m	1 53% to R1 771 m
from 7.1% to 9.5%	5.8% to 8.3%
1 37% to 637 cents	44% to 678 cents
1 81% to 156 cents	
1 67% to 221 cents	
	9% to R17.7 bn 46% to R1 680 m from 7.1% to 9.5% 37% to 637 cents

For detailed information visit www.pioneerfoods.co.za



Execution is focused around a clear vision and strategy that should deliver sustainable results.







After an upward restatement of its 2013 figures, Capespan reported an increase in RHE of 14.3%.

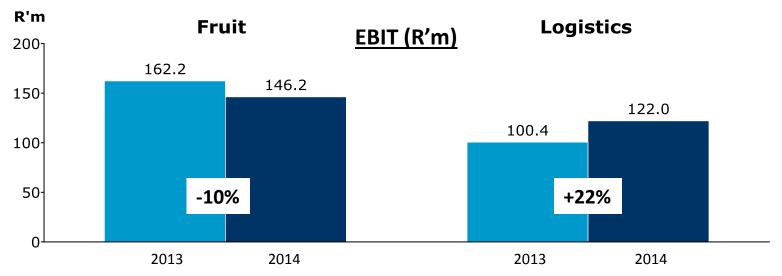


	2013	2014	△ (%)
Revenue (R'm)	7 149	7 392	3.4
Operating profit (R'm)	191	169	(11.4)
Recurring headline earnings (R'm)	139	159	14.3



Despite tough challenges for fruit division, the group remains on track to deliver on growth targets.





- Rationalising exporting operations
- Positive farming performance
- Negative pricing on grape exports
- Significant disruption in EU markets
- Encouraging growth from China
- Adjacency investments in distribution

- Cape Town remains constrained but options emerging
- Successfully expanded into general cargo
- Positive contributions from Durban, Mozambique
- Refurbishing and expanding Durban
- Completed the KM4 terminal
- Exploring expansion opportunities in Africa

Zeder announced an offer to minority shareholders of Capespan:

85 Zeder Shares for every 100 Capespan shares offered



Zaad doubled revenues while also investing significantly in new opportunities, both locally and internationally.



	2014	2015	△ (%)
Revenue (R'm)	465	947	104
Operating profit (R'm)	74	121	63
Recurring headline earnings (R'm)	54	77	42

Note: on a per share basis RHEPS increased by 9%



With a strong product portfolio, proprietary IP and established market presence, growth is underway.

































Invest, expand and grow in South Africa, Africa, Europe and Middle East



Kaap Agri continued to deliver strong results supported by non-agri growth.



	2013	2014	△ (%)
Revenue (R'm)	4 009	4 875	21.6
Operating profit (R'm)	202	243	20.2
Recurring headline earnings (R'm)	129	158	22.6



With a strong footprint and historical base, opportunities exist to continue growing.



KAAP AGRI

is a retail services group that supplies a variety of products and services mainly to the agricultural sector, but also to the general public.

Kaap Agri has 183 operating points that stretch over 97 cities, towns and places, and include areas such as the Swartland, Boland, Winelands, Overberg, Langkloof, Namaqualand, Orange River, Sundays River Valley, Namibia and adjacent areas, as well as Limpopo, Mpumalanga and Gauteng.

















Continue to invest and expand in Core-Agri offering while simultaneously investing in higher growth adjacencies



Agrivision Africa has increased revenues but remains in the loss-making J-curve phase.



	2013	2014	△ (%)
Revenue (R'm)	138	353	156
Operating (loss)/profit (R'm)	(2.4)	5.1	n/a
Recurring headline loss (R'm)	(10.9)	(11.7)	(7.3)



Farm expansions has continued while major investments were made down stream in Zambia.



Farming & Development







- 4,500 ha (irrigated)
- 1,800 ha (dry-land)

Milling & Processing





- 50,000 tons (Maize)
- 24,000 tons (Wheat)

Brands & Distribution







- Formal retail
- Distribution depots



Following a period of extreme challenges in the industry, Quantum delivered improved results.



	2013	2014	△ (%)
Revenue (R'bn)	3.5	3.6	3.1
Operating loss (R'm)	(252)	(21)	n/a
Recurring headline (loss)/earnings (R'm)	(80)	26	n/a

Note: Recent trading update estimates 1st half profit at ~R58m



Quantum Foods aims to be the leading feed and animal protein business in Africa.



Business area	Strategic intent
Animal feeds	Organic growth of the feeds business Acquisitive growth as opportunities arise
Eggs	Remain the leading fully integrated national egg business Ensure lowest cost of production Grow sales of layer livestock
Broilers	Extract value from Gauteng broiler business Exit the broiler meat market in the Western Cape
Related businesses in Africa	Further expansion on the African continent Zambia Grow the table egg and layer breeder business
	Uganda Invest in the table egg business
	Further African opportunities Explore other geographies



Presented by:

Nico de Waal

Chief executive officer

April 2015



PSG Private Equity: Current portfolio



Today's discussion





ENERGY PARTNERS

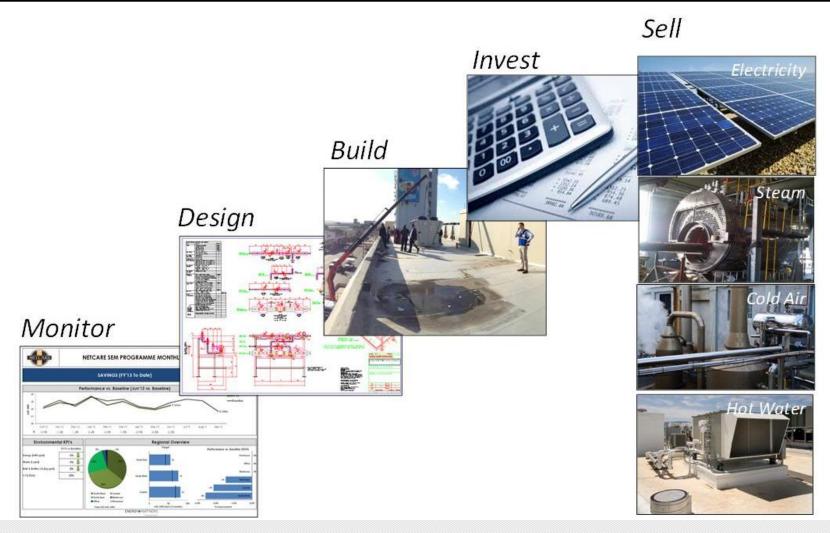
Powered by results

57%



Across value chain, multiple disciplines







Well positioned and recognised



Client portfolio to be very proud of:









































Industry Recognition:



ETA: 2011 WINNER -ENERGY EFFICIENCY AWARENESS





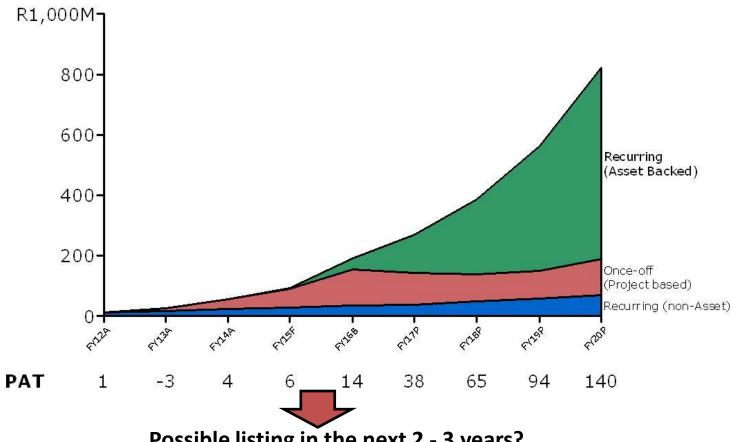
ETA: 2014 WINNER -BEST INDUSTRIAL PROJECT AFRICA ENERGY AWARDS:2012 WINNER - ENERGY EFFICIENCY PROJECT OF THE YEAR



Recurring asset-backed revenues



R1 000Ma







Well capitalised to capture the market



- Completed R90m rights issue
- Obtained first R30m commercial debt (pre rights issue)
- Current capacity for further R200-300m funding, will tap in 2016
- PSG increased stake to 57%



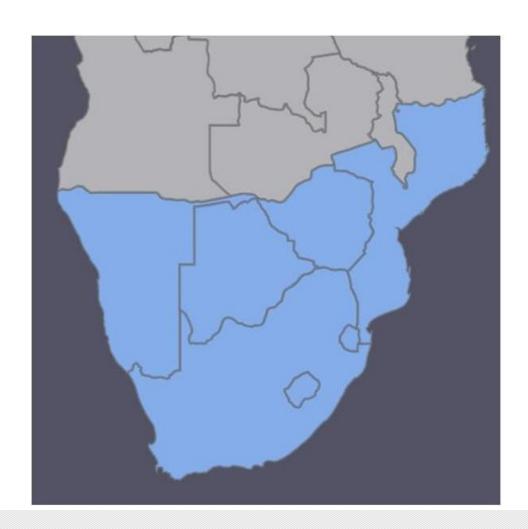


51%



Sub-Saharan FMCG distributor







































Operations, in-store execution











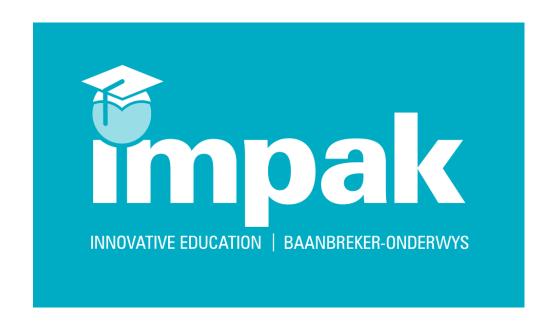


Outlook



- Invested in 2011
- Delivered R52m RHE in FY2015 (Dec 2014)
- Potential for ~R200m RHE by 2019 (incl. further acquisitions)
- Exploring East African opportunities





83%



Large aspiration



Contribute significantly

to the development of our youth

in South Africa

by providing innovative and accessible

basic education solutions



Four channels





Parents who homeschool their children



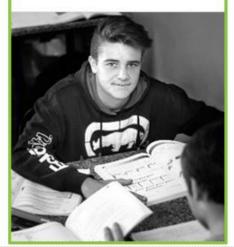


Tutors who assist homeshoolers or provide extra classes to afterschool learners



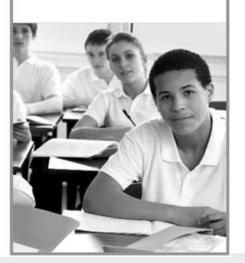


Centre providing tutoring and other services to homeschool and afterschool learners





Registered independent schools





Scalable turnkey academic offering



Impak corporate clients

Total number of centres/schools

7 APRIL '15

	<u>;</u>	2012 actual	2013 actual	2014 actual	2015 YTD
	Centres	72	104	110	217
Registrations	Private Schools	0	0	1	23
	Total	72	104	111	240

- Changes in offering resulted >100% growth in 2015
- Impak now supports ~240 centres and schools

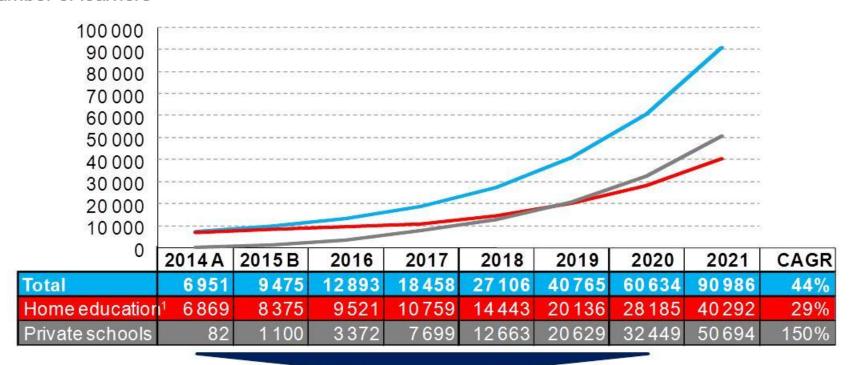


Strong organic growth



Impak targets 2015 to 2021

Number of learners



 Impak aims to register 90 000 learners in 2021 from private schools and home education





47%



Patented e-learning platform



eBooks as a service **PUBLISHER** (eBooks) Direct eBook sales also possible PUBLISHER (eBooks) School The Personalised Education (eBooks) Framework

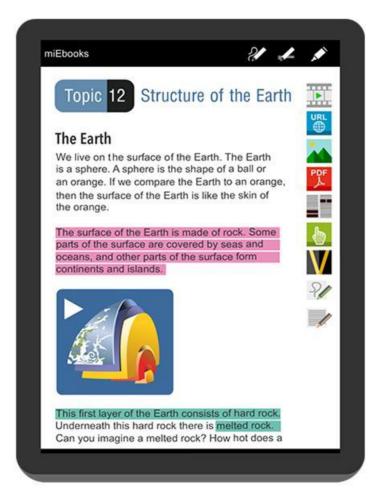
Key Differentiators

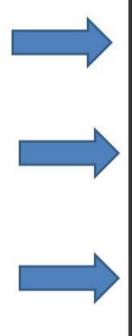
- eBook as platform (Patent Pending)
- DRM/Content Security for publishers
- Offline availability (not just Online)
- Allows schools to use eBooks from multiple publishers in one solution
- Teachers and learners can personalise their eBooks.
- Parents and principals can track teaching and learning.
- Learners auto-generate summaries

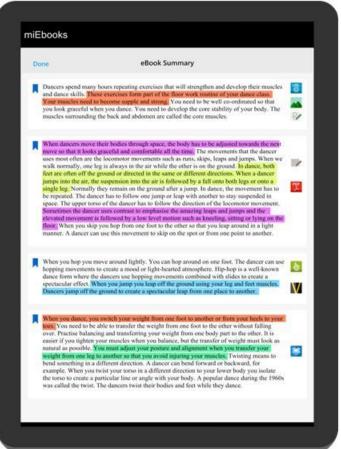


Features appeal to teachers







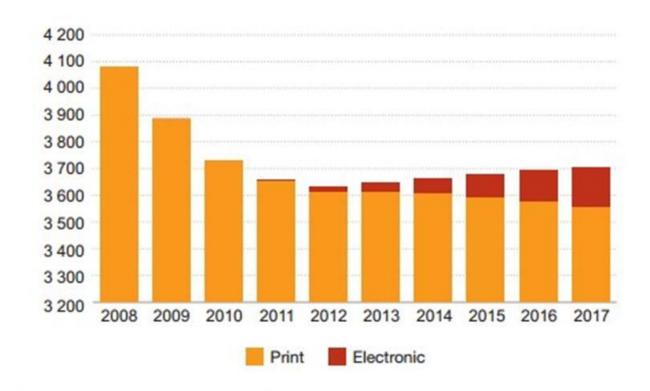




E-book sales growing



Consumer and educational books revenue split by format, 2008-2017 (R millions)



Source: PwC, Informa Telecoms & Media



Clear market leader in SA



		2012	2013	2014	2015	2016 F	2017 F
ITSI growth							
ITSI learners	# learners	50	2 500	12 118	28 500	50 400	72 500
ITSI schools	# schools	30	2 300	51	94	140	195
ITSI SCHOOIS	# SCHOOIS	3	11	21	94	140	195
ITSI market share							
Total RSA e-book sales*	Rm	1	3	8	13	20	25
ITSI e-book sales	Rm	-	-	7	15	29	46



^{*} Educational Book Revenues: 2013 PWC, Informa Telecoms report

Questions?



Thank you

